

WORLD BACKUP DAY

31ST MARCH 2026

BACKUPS ARE A HABIT, NOT A HOLIDAY

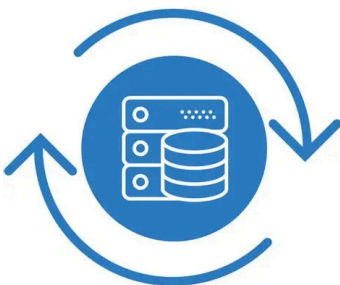
THE 3-2-1 RULE



01

- 3 copies of important data
- 2 different types of storage
- 1 copy off-site

PROTECT YOUR BACKUPS



02

Ransomware can target backups too. Protect backups, not just files:

- Keep backups offline/encrypted
- Test their availability and integrity

TEST YOUR RESTORE



03

A backup isn't proven until you test it:

- Restore one file from a backup
- Confirm it opens and works

BACKUP HEALTH CHECK



04

- Backups run automatically
- More than one copy exists
- One copy is kept off-site/separate
- Restore test done recently

MAKE IT ROUTINE:
AUTOMATE+SEPARATE+TEST