CSC Cyber Security
Centre for the
Isle of Man

CYBERISLE 2024

Sponsorship Pack

INTRODUCTION TO CYBERISLE 2024

CYBERISLE our annual one-day cyber security conference is a free to attend event open to anyone, from students and community groups to specialists and businesses.

As we prepare for CyberIsle 2024 we are looking for sponsors to get involved and support the 6th edition of our annual conference. Without sponsorship, we cannot continue our mission to educate and strengthen the cybersecurity community. By supporting CyberIsle, you not only help to make the conference possible, but you are investing in the safety and security of your community.

We offer a range of different sponsorship options available, with more information highlighted on the following pages.

Should you wish to choose any of the available sponsorship options, please contact us at cyberisle@gov.im.

Key Facts

- 10th of October 2024
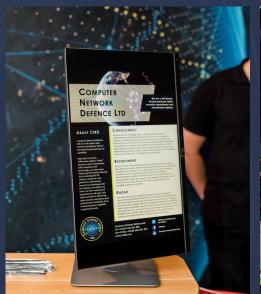- 8am - 4:30pm (tbc)
- Approx. 300 attendees

WHY SPONSOR CYBERISLE?

In the current landscape where cybersecurity is increasingly important, CyberIsle serves as a significant platform for spreading awareness and fostering the growth of a cyber security community on the Isle of Man.

As a respected cybersecurity conference CyberIsle can help your organisation reach its Environmental, Social, and Governance (ESG) goals.

PLATINUM SPONSOR
£9,500

As the Platinum sponsor, your organisation becomes the premium supporter of CYBERISLE. Allowing your organisation to get your name infront of 300+ delegates in our main hall.

This sponsorship option includes:
- Opportunity to brand the main stage, which will feature your organisations name and branding (Including logo and banner placement throughout the room)
- Banner placement in venue foyer
- Mentions on pre-event social media posts
- Prominent company logo on event webpage and printed programme and inclusion of PowerPoint slides during the event
- Opportunity for a five-minute welcome speech at the start of the event

Technical Details:
- Room can accommodate up to 350 delegates
- Full day's worth of content (exc. Lunch and Coffee Breaks)
- Theatre-style seating

Please note, sponsorship does not guarantee a speaker slot(s), all content hosted in the room is organised by OCSIA.

GOLD SPONSOR
£6,300

Gold sponsorship gives your organisation the chance to put your brand at the heart of specialist talks and panels.

This sponsorship package includes :
- Opportunity to brand the breakout room, which will feature your organisations name and branding (Including logo and banner placement throughout the room)
- Banner placement in breakout room area foyer
- Mentions on pre-event social media posts
- Prominent company logo on event webpage and printed programme and inclusion of PowerPoint slides during the event

Technical Details:
- Room can accommodate up to 60 delegates
- Minimum 3 hours of content
- Theatre-style seating

Please note, sponsorship does not guarantee a speaker slot(s), all content hosted in the room is organised by OCSIA.

LUNCH
£2,000

CYBERISLE will include a buffet lunch for all of the delegates. This should prove to be an enjoyable social point in the middle of the day, giving delegates a chance to relax and discuss CYBERISLE in an informal setting.

The lunch package includes the following opportunities for the sponsor:

- Banner in lunch area during service.
- Exhibition stand placement in lunch area during lunch service (Min. 1 hrs)
- You will be presented as the lunch host during the day
- Exclusive distribution of promotional material in the breakfast venue
- Prominent company logo on event webpage and printed programme and inclusion of PowerPoint slides during the event

Provided sponsorship is agreed prior to issuing

BREAKFAST
£1,500

Upon arrival delegates will be provided with breakfast baps, hot drinks and juices. This is an opportunity to be the first brand seen on the day. This sponsorship package includes:

- Company branded evite (through mailing list)*
- Exclusive distribution of promotional material in the breakfast venue
- Highly visible banner placement alongside OCSIA in the reception area during morning registration (8:15am-9:30am)
- Prominent company logo on event webpage and printed programme and inclusion of PowerPoint slides during the event
- Mentions in social media announcements.

COFFEE BREAK

£1,000

Exclusive host for coffee break during the event. With the Logo placement and branding. Company name placement on the reverse the of conference agenda .

This sponsorship package includes
- Pull up banners in the refreshment area during coffee breaks (min. 20 mins per break)
- Distribution of marketing materials on refreshment break tables during the coffee break
- Social media announcements within marketing communications prior to and post event.
- Your organisation name will be placed on the reverse of our agenda (Hardcopy)

TRADE STANDS

£850 PER STAND (4 AVAILABLE)

An opportunity for your organisation to showcase itself in a high footfall area.

This sponsorship package includes
- Having your own space in our designated trade stand area (located in the Hotel foyer), giving you opportunities to network with delegates, students, press and speakers.
- Your organisation name will be placed on the reverse of our agenda (Hardcopy)

BESPOKE PACKAGE

£ TBD

Have an idea for sponsorship not listed? Want to mix and match packages? Contact us for a custom built bespoke package that suits your organisation.

CYBERISLE has a number of opportunities not listed above such as lanyards, stream/on demand content, and other merchandise opportunities. But we're also inviting any ideas from potential sponsors who wish to showcase their brand at the Islands premier cyber security conference.

DISCLAIMER

Sponsorship is offered on a first come, first served basis and valid only upon completion of a signed sponsorship agreement. We will reserve your sponsorship choice and we will then provide a sponsorship agreement for signing. The form must be returned within ten working days. If a signed form is not received within ten days the reservation of the package will end and the sponsorship package will be made available to others.

Whilst we have made every effort for this sponsorship agreement to be as accurate as possible we cannot guarantee its contents will not change depending on event requirements.

Promotion of sponsors, including but not limited to the website and social media, is dependent on receiving a signed sponsorship agreement and the following:

- Name of company and one line description as they should appear in social or press coverage
- Contact number
- Email address
- Website address
- Social media links

We will require full-colour and white-only versions of your logo in either of the following formats:

- High resolution PNG or JPG
- EPS or Adobe Illustrator

Marketing collateral (such as pop up banners) will need to be delivered to the COMIS hotel before the event on the 3rd of October. Exact deadlines will be advised at a later date.

Sponsorship does not guarantee a speaking slot at CYBERISLE.

Prices stated are excluding VAT

Office of Cyber-Security
& Information Assurance

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CSC

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for the Isle of Man

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